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72.41
Better Bulbs

Lower Prices

Better Flowers

Standard's Gladiolus Special

For the Season 1932

We offer the following list of MICHIGAN GROWN Gladioli for this season, at such prices as will move them in the shortest possible time and bring us some hard needed ready cash. We do not claim that there are no other good Gladioli on the market, but we do guarantee, that all our bulbs are pure and free from disease; have been treated with semesan, are up to size and that we do not ship cut flowers. All bulbs have been properly cured and our customers who have used our Gladioli for forcing speak of good results and come back every year.

We would like to count you as one of our customers. Terms: Cash with Order.

Buy No. 1 for Forcing and No. 2 for Outdoor Planting.

	Price Per No. 1	1000 No. 2
AMERICA. Soft flesh pink, tinted lavender.....	\$12.00	\$10.00
ANNA EBERIUS. Dark velvety purple.....	18.00	14.00
ANNIE LAURIE. Ruffled, delicate pink, deeper rose-pink towards edge.....	20.00	16.00
APRICOT GLOW. Very tall apricot.....	40.00	32.00
BENGAL TIGER. Deep red, bluish-gray striped.....	30.00	24.00
BREAK O'DAY. Very early, soft LaFrance pink flushed with cream on lower petals.....	20.00	16.00
CAPTAIN BOYNTON. Early, best lavender with deeper blotch on lower petals.....	25.00	20.00
CARMEN SYLVIA. Snow white. Large flowers well placed on always perfectly straight tall stems	20.00	16.00
CATHERINA. Wonderful grayish blue.....	24.00	20.00
CHICAGO WHITE. Pure white with lavender markings.....	15.00	12.00
CONSPICUOUS. White with conspicuous lavender blotch.....	20.00	16.00
CRIMSON GLOW. Brilliant crimson, extra large.....	18.00	14.00
DISTINCTION. Dark violet, very tall.....	20.00	16.00
DR. F. E. BENNETT. Flame scarlet, creamy-white throat; very large.....	24.00	20.00
EARLY SUNRISE. Deep salmon with yellowish blotch.....	25.00	20.00
ELIZABETH TABOR. Very early pink, extra fine.....	18.00	14.00
E. J. SHAYLOR. Deep rose pink.....	14.00	11.00
EVELYN KIRTLAND. Rosy-pink with scarlet blotches.....	18.00	14.00
FLAMING SWORD. Very early. Brilliant red.....	14.00	11.00
FLORA. Very large, golden yellow.....	18.00	14.00
GIANT NYMPH. Very large, tall, deep pink.....	18.00	14.00
GOLD EAGLE. New, large, deep, rich yellow beautifully ruffled.....	25.00	20.00
GOLDEN DREAM. Pure golden yellow. Similar to but better color and clearer yellow than Golden Measure.....	35.00	28.00
GOLDEN MEASURE. Large, fine dark yellow.....	22.00	18.00
HALLEY. Delicate salmon pink with creamy blotch.....	14.00	11.00
HERADA. Pure mauve with deeper markings.....	15.00	12.00
ILLUMINATOR. Tall, deep rose red, deeper lines in throat. Very fine.....	20.00	16.00
INDEPENDENCE. Bright orange-red	15.00	12.00
JENNY LIND. Pure, soft apricot pink, throat pale yellow.....	35.00	28.00
JOE COLEMAN. Bright red, carmine blotch.....	25.00	20.00
LE MARECHAL FOCH. Beautiful light Pink.....	15.00	12.00
L'IMMACULEE. The very best pure white.....	18.00	14.00
LOS ANGELES. Shrimp pink with orange carmine throat. Large grower. Very good forcer	16.00	13.00
LOUISE. The lavender queen among Gladioli.....	15.00	12.00
MR. MARK. Light blue with darker blotch.....	35.00	28.00
MR. W. H. PHIPPS. LaFrance pink, overlaid with salmon rose. Enormous flowers.....	30.00	24.00
MRS. DR. NORTON. White edged with La France pink.....	15.00	12.00
MRS. F. C. HORNBERGER. Pure white, ruffled.....	50.00	40.00
MRS. FRANCIS KING. Bright scarlet	14.00	11.00
MRS. FRANK PENDLETON. Pink with carmine blotch.....	15.00	12.00
MRS. F. C. PETERS. Beautiful light blue with deeper markings. Wonderful spike.....	20.00	16.00
MRS. H. E. BOTHIN. Geranium pink, tinted salmon, scarlet center.....	30.00	24.00
MRS. LEON DOUGLAS. Begonia rose striped with flame scarlet. One of the largest.....	24.00	20.00
MRS. P. W. SISSON. Clear cameo pink, very large.....	35.00	28.00
MURIEL. Beautiful pure lilac. Fine.....	35.00	28.00
NANCY HANKS. Rich apricot to orange-pink.....	35.00	28.00
1910 ROSE. A beautiful deep pink.....	14.00	11.00
ODIN. Improved Prince of Wales.....	16.00	13.00
OPALESCE. Large, pale rose lavender.....	25.00	20.00
PEACE. Large white, lilac feathered.....	15.00	12.00
PERSIA. Splendid velvety maroon.....	20.00	16.00
PFIZERS TRIUMPH. Bright orange-salmon with small velvet red mark. Extra.....	80.00	64.00
PRIDE OF WANAKAH. Rose pink. Better and taller than 1910 Rose.....	20.00	16.00
PRINCE OF WALES. Brilliant orange salmon.....	16.00	13.00
SCARLET PRINCEPS. Flaming scarlet.....	15.00	12.00
SCARLET WONDER. Large pure scarlet.....	18.00	14.00
SCHWABEN. Canary yellow shading to sulphur.....	17.00	13.00
SOVEREIGN. Improved B. J. Hulot. Deep violet.....	40.00	32.00
TARO. Deep American Beauty Rose color.....	20.00	16.00
TYCHO ZANG. Very large salmon pink.....	20.00	16.00
VENUS. Creamy white overlaid with flush pink. White Halley.....	35.00	28.00
VIRGINIA. Flaming scarlet. Wonderful spike.....	15.00	12.00
WILBRINK. Beautiful shade of light pink.....	15.00	12.00
EXHIBITION MIXED	15.00	12.00
FLORISTS' MIXED	12.00	10.00
ORDINARY MIXED	10.00	8.00

PRIMULINOUS VARIETIES

ALICE TIPLADY. Beautiful shade of orange.....	12.00	9.00
ORANGE QUEEN. Apricot orange. Very finest primulinous variety.....	20.00	16.00
SOUVENIR. Purest golden yellow of all Gladioli. Large flowers on tall stem.....	16.00	13.00
PRIMULINOUS MIXED	15.00	14.00

Having a good many orders on hand already, some varieties are running low while we have a good stock in others, so ordering early is advisable. Can make immediate shipment and safe arrival guaranteed. Future orders will be held with 25 per cent deposit.

Cordially yours,

STANDARD BULB COMPANY

Holland, Michigan

